Message from our Board President

As a global organization with a local presence and focus, the YWCA Greensboro has both historically and currently worked tirelessly to foster safe communities where ALL women and girls can collectively and collaboratively achieve dignity, peace and freedom through the elimination of racism, economic empowerment and leadership opportunities. On various levels, the YWCA of Greensboro has played a pivotal role in preparing women and girls to be a strong voice in the community and to question social injustice.

Since our last Annual Meeting in 2014, the YWCA of Greensboro has exceeded established goals and has found new opportunities to be a greater part of the community. We opened our Emergency Family Homeless Shelter three weeks early due to a significant community need. We are currently serving eight families and are working with other community organizations to help address the homeless crisis in Greensboro. In addition, we were awarded a $210,000.00 grant from the Women to Women Foundation to establish the Passion to Purse Program, which seeks to improve the economic independence of Greensboro women and their children by implementing a comprehensive project assisting low or no income women to start and maintain micro-enterprises. Through the work of our Major Gifts Campaign, we are meeting with community foundations, leaders and residents to explain the work and mission of the YWCA of Greensboro and we feel confident that our goal of raising $5 million dollars will be achieved by the end of 2016. While I could fill this page and many more with the accomplishments of the YWCA of Greensboro, many of these accomplishments you can find information on our webpage: http://www.ywca.org/greensboro

Since becoming a part of the community in 1903, the YWCA of Greensboro continues to lend it’s voice and position to ensure that the greater Greensboro community is continually focused on helping others, eliminating racism and providing a safe living conditions for all persons; I fully expect that the YWCA of Greensboro will continue to make its’ mark in the community for many, many years to come.

Appreciatively,

Dr. Donna Duffy
President, YWCA Board of Directors

Message from our CEO

What an exciting 113th year for the YWCA Greensboro! In December we moved into our new building, in January we kicked off our Passion to Purse entrepreneurial program and in July we opened our year round Emergency Family Shelter. Through our major initiatives, Courage and Commitment campaign we have raised $3.2 million dollars of our $5 million dollar goal. Fulfillment of this goal provides for a modern, custom designed, program-focused, debt free facility; new programs, expanded programs and program sustainability. Today, job one is to stabilize funding for our shelter. We know we can do this with the help of our very generous community that believes every child should sleep in a bed, with a roof over their head.

As noted in this Annual Report, our programs get results and we are making a difference. Please take a few minutes to read our brief program descriptions that include our impactful results and indicate our partnerships and funders. Through collaborations and partnerships, we are maximizing our program potential as well as that of other organizations. Over 400 young mothers and their children, over 180 middle school and high school students and more than 60 women who were homeless have benefited from our services during the past year. Our first class of woman entrepreneurs is off and running and last night, 17 children and 8 adults went to bed in our Emergency Family Shelter.

The YWCA Greensboro is a community of program participants, staff, volunteers, board members, investors, and community members who share a common vision of a great Greensboro – a community of which I am thrilled to be a part. As a service provider and advocacy organization we are uniquely positioned to meet individual service needs and to serve as leaders and collaborators in community conversations and action around racism, sexism and classism — issues such as: a living wage, affordable housing, health and safety and institutionalized discrimination. We are working to create meaningful change in our City.

The YWCA Greensboro is on a mission — a mission of equality, a mission of inclusivity, a mission to unleash the dreams and power of our program participants, individuals, families and our community. Join us and ask others to join us as we assert our collective power for the betterment of Greensboro.

CEO, YWCA Greensboro
Youth Organizing and Services

2014-2015 YWORLD After School Program

YWORLD is an after school enrichment program hosted in 3 Guilford County Schools during after school hours. YWORLD After School Program combines peer, life and academic support to produce a space that not only helps youth stay on track academically but also provides support around the many transitions facing 5th-8th grades students. On top of monitoring homework progress, YWORLD incorporates activities and lessons geared to equip our youth with the tools they need to develop healthy interpersonal relationships and critical thinking skills.

Over the last year we have served 3 Guilford County Schools and 61 youth between the ages of 10-15 years old. Topics covered this year include diversity, privilege, racism, self-esteem, leadership, civic engagement and current events.

YWORLD is a resource utilized by many families that do not have the means for traditional tutoring programs or afterschool care services. The majority of the students enrolled are able to participate due to scholarships provided by the generosity of the United Way of Greater Greensboro, the Lincoln Financial Foundation, and the Johnathan Flowers Endowment.

YWORLD participants took part in cultural events throughout the city and proudly participated in the national YWCA Stand Against Racism day of action, making signs and chants declaring that Black Lives Matter! We continue to move the YWORLD program from a youth focused program to a youth led program and look forward to all the ways we can increase internal leadership in the new academic year.

Over the last academic year:

- 87% of students demonstrated increased competencies in life skills and academic skills.
- 93% of students completed 90% of their homework during the program each grading period.
- 90% of students passed all of their academic subjects in each grading period.

2015 YWORLD Social Justice Summer Camp

In our third year of offering a YWORLD summer program for girls, we reworked the theme of the camp to bring the YWCA’s mission of social justice to the forefront. This year’s camp built upon the lessons of the last two years and deepened our commitment to viewing and centering our youth as agents of change in their lives and communities.

Everyday our participants worked to build a safe and inclusive space with each other, and in that space they dove deep into the issues affecting them and their communities.

Over the 6 weeks of the camp 53 middle school and high school girls participated in activities focused on power, privilege, oppression, sexism, racism, classism, LGBTQ equality, resistance, diversity, liberation and community organizing.

Weekly, our staff brought in historical and contemporary examples of youth organizing for the betterment of their local communities and their world. Local community organizers come in as guest speakers to talk about their efforts in the community and their activist journeys.
Our staff responded to the actions happening across our nation as well. One example is how we held space for the courageous actions of Bree Newsome in South Carolina, watching the video of the action and the interviews that followed. Participants reflected on what “Bree actions” they could do in their own lives and many made solidarity videos for Ms. Newsome. Our summer concluded with an Integrity Talent Show/Open Mic where participants presented their talents and reflections on our time together.

2014-2015 Young Women in CHARGE

*Fostering Confident, Healthy, Assertive, Resourceful, Gifted and Empowered Young Women*

Young Women in CHARGE is the YWCA’s adolescent pregnancy prevention program which builds safe spaces for youth to express their needs and desires for the world they live in. Over the last year Young Women in CHARGE served 133 middle and high school youth from the zip codes with the highest rates of teen pregnancy in Greensboro. Last year we served Jackson Middle School, Mendenhall Middle School, Page High School and the Hampton Homes community.

Many of the youth we serve also face economic, academic and emotional insecurities. Therefore Young Women in CHARGE tackles pregnancy prevention from an intersectional lens, taking into consideration the wholeness of our participants. We not only want to educate our participants on how to protect themselves from unplanned pregnancies and disease, but also on how to express what they want in their world and how to advocate for themselves and their community.

We incorporate skills into our weekly activities that are transferable to all aspects of our participants’ lives, from communication to consent. Our staff works hard to link our participants with the resources and opportunities around them by encouraging deeper connections to their communities, families and schools.

We foster an environment where trying new things and supporting one another is celebrated and where participants are actively learning how to identify and create healthy relationships with their families, partners, communities and themselves. Wherever possible we use history as our guide, pointing our youth towards stories of transformative change created by young folks in similar conditions.

Young Women in CHARGE Year Highlights:

- 96% of participants reported to be much more likely to care about doing well in school.
- 75% of participants reported to be much more likely to talk about important issues with a parent/guardian.
- 86% of participants reported to be much more likely to resist peer pressure.
- 82% of participants reported to be much more likely to manage conflict without causing more conflict.
2014-2015 Teen Parent Mentor Program

The Teen Parent Mentor Program serves pregnant and parenting teens, providing individual support through case management, mentors, and doulas and peer support in ongoing group meetings, family literacy, childbirth education, leadership programming, a mom and baby summer camp, and school groups with Children’s Home Society.

TPMP is designed to empower pregnant and parenting teens to make positive change in their lives and to progress toward their individual personal, parenting, educational, & career goals.

This year Teen Parent Mentor Program outcomes exceeded expectations, with participants delivering healthy babies, achieving academic success, and avoiding subsequent teen births.

100% of babies born to teen participants were healthy birth weight infants. In contrast, in Guilford County in 2013, 10.8% of births to minority teens were low birth weight.

94% of TPMP teens were in school or had already graduated compared to only 40% of teen moms nationally who graduate by age 30.

99% of participating teens did not have repeat teen births; in Guilford County in 2013 24% of births to teens were repeat births.

“This program has really taught me a lot about kids, and plus my daughter loves coming here.”

TPMP mentors are having a strong impact on their mentees. Mentors establish one-to-one relationships in which they value and offer personal attention to one individual teen mom and support them in understanding that becoming a teen mom is not an endpoint, but a turning point in their lives. 100% of mentors report that they have improved their skills as mentors in this program.

“I am empowering my mentee to set goals for her future. I tell her to take one task at a time and complete it instead of trying to rush through it. I’ll be a senior in college in the fall and she’ll be a senior in high school, and we can tackle that journey together.”
2014-2015 Healthy Moms Healthy Babies Program

Healthy Moms Healthy Babies empowers young women to set and attain their goals for healthy births, health and wellness, educational and career attainment, and responsive parenting. This program has dramatically improved birth outcomes for a population at elevated risk of infant mortality. Participants learn about and utilize prenatal care, reproductive life planning, fitness and healthy weight management, multivitamins and folic acid, and information on breastfeeding, healthy relationship formation, nutrition, stress management, neonatal and infant development, goal setting, and safe and secure housing.

“I learned everything I needed to know about childbirth and more!”

This year, Healthy Moms Healthy Babies offered childbirth preparation, case management, doula support, and bi-monthly peer group meetings and activities for women at elevated risk of infant mortality due to poverty, racism, unhealthy homes, interpersonal violence, and lack of social support.

97% delivered healthy birth weight babies. In Guilford County in 2013 10.5% of births to minority women in this age group were low birth weight. 94% of participants breastfed compared to 45% of African American women in the southeast. Our doula program continues to have outstanding results, with 99% (195/197) healthy births to teen and young adult moms matched with YWCA doulas since January 2008.
Passion to Purse
Passion to Purse

2014-2015 Passion to Purse Program

The Passion to Purse Program is a new program that helps to improve the economic independence of Greensboro women and their children by implementing a comprehensive project assisting low or no income women to start and maintain micro-enterprises (very small businesses).

Program participants have access to the YWCA Greensboro’s facilities to learn, launch and maintain their businesses. Participants can use our:
- commercial kitchen
- classrooms
- event spaces
- on-site childcare
- other building resources to aid in their business development.
- YWCA Greensboro staff and partners assist participants in:
  - assessing their own skills and passions
  - preparing business plans
  - budgets
  - securing initial operational resources
  - finding mentors

Passion to Purse uses the Operation JumpStart curriculum. This is a hands-on, 36-hour training program designed to help aspiring and existing entrepreneurs determine the feasibility of their business ideas while building essential business planning and preparation skills.

Skills learned include:
- business development;
- market research and analysis
- pricing
- financial projections

Participants attend classes for six weeks followed by mentoring and case management. The Women to Women Foundation awards 10-12 scholarships per series of classes for women at or below the 100% poverty line. Other women pay on a sliding scale between $65-250 to participate in the program.
2014-2015 Annual Report

2014-2015 Passion to Purse Program
Continued

Microloans are available for women to use as seed money for their businesses or to help with employment. For the first series of classes for 2015, participants in the Passion to Purse Program achieved the following results:

- 40 women applied and 12 women were accepted into the program
- 100% of the participants attended the classes
- 100% of the participants had perfect attendance
- 100% of the participants successfully completed the 36 hours of instruction
- 95% of the participants were able to write a business feasibility plan
- 75% of the participants have successfully started their businesses
- 58% of the participants are consistently making some money form their business each week
- Average total combined income made from all participants is $900 per week
- Each participant consistently working their business makes approximately $50-300 per week
- 33% of participants have started businesses in the food industry
- 22% of participants have started event planning businesses
- 22% of participants have started businesses in the fashion industry
- 11% have started businesses in the beauty industry
- 11% have started businesses in the childcare industry
- 20% of participants found outside employment averaging 30 hours per week
- 6 loans have been issued totaling $4,300
- 2 loans for nail school tuition
- 1 loan for barber school kit
- 2 loans to start online/local vending stores
- 1 loan for a tee shirt company

Students were treated to lunch at PF Changs restaurant. The next series of classes start in September. Interviews are in progress for the 90 applications that have been submitted. We are anxious to continue helping women turn their passions into something they can put in their purse.
This past winter the YWCA Greensboro partnered with Greensboro Urban Ministries and several local congregations, civic and community organizations to provide winter emergency shelter to more than 58 women and five children experiencing homelessness.

Volunteers from more than ten churches, including Cross Fellowship, First Baptist Church, First Lutheran Church, Mt. Pleasant United Methodist Church, Oak Ridge First Baptist Church, Our Lady of Grace Catholic Church, Peace United Christian Church, Providence Baptist Church, St. Mary’s Catholic Church, St. Paul’s Catholic Church, St. Pius X Catholic Church, Women With Hope (Evangel Fellowship) and several local civic and community organizations worked together to provide hot, home-cooked meals and serve as greeters and “hospitality volunteers.”

In addition to the time and expense involved in providing 125 dinners, 2,400 lunch bags, toiletries, clothing and basic necessities, more than 4000 hours of volunteer service were provided. At $23.07 per hour, that is more than $92,280 in volunteer service over the course of 121 nights.

During the coldest nights of winter, the YWCA WE Shelter partnered with the Interactive Resource Center to be an auxiliary site for emergency shelter for those who were living outside and needed a safe place during the frigid nights. More than 10 ladies (in addition to our regular guests) were sheltered for several nights during the coldest nights of January and February.

Over 2,083 bed nights of shelter were provided for up to 20 women per night between December 1 and March 31. Each guest received not only a warm place to stay and a hot meal, use of laundry and shower facilities, but the care and concern of people committed to assisting them in overcoming the many challenges facing them. The women served ranged in age from 18 to 70. Several were young women “aging out” of the foster care system with no family support, limited education and minimal job skills.

Children of some of the ladies had been removed from their care and were being served in the foster care system. These ladies were trying to get a job, save money, find stable housing and attend parenting classes, plus visiting their children if allowed.

Some left abusive situations, others were living with debilitating health challenges. Some struggled with mental illness and/or substance abuse. Each of these women had a story – each is somebody’s daughter, mother, grandmother, daughter, aunt, niece and/or sister.

*Non-Profit Quarterly figures, 2014
2014-2015 Family Shelter

Initially slated to open July 20, 2015, the YWCA Family Shelter opened three weeks early due to the “emergency emergency” need of families in dire situations. The shelter welcomed families with children experiencing homelessness beginning July 1, 2015. The families sheltered have been comprised of 3 couples, 6 single moms, and a single dad; the total number of children fed and sheltered is 27. We have served 7 families each night since July 13, 2015.

The family shelter would not have been so quickly realized without the immense time, energy, and support of St. Paul Apostolic Catholic Church, First Baptist Church, IRC, Street Watch, and the many, many individuals that championed around the families and YWCA staff.

YWCA Family Shelter staff are Jan Hill, Melanie Slack, Lynn Moudy, Erica Yamaguchi, and Ondrea Mosely. Jan Hill also serves in the capacity of Volunteer Coordinator/Guest Services. Michele Cheek is the shelter director.

The families are benefiting from a safe, dignified shelter with on-going support from staff and volunteers as evidenced by adults gaining employment, families receiving benefits and services from area agencies, and obtaining housing. Children are receiving three meals a day and are thriving in a structured, nurturing environment. A wait list has been established and at any given time, there are approximately 20 families seeking shelter.

Volunteers are essential and critical to the success of the shelter and the families. Volunteers from the community, civic groups, congregations, and businesses provide the dinners, the in-kind donations of food items for breakfast and lunch along with toiletries, household items, and cleaning products. Volunteers also spend time with the families at the shelter to interact, to read and play, and to assist.

Please visit our website www.ywcagsonc.org and click “How to Help”.

Thank you for the support, generosity, and compassion to the families with children experiencing homelessness.

Thank You To Our Grantors and Funders!

Bryan Foundation CEVG Grant
Cone Health Foundation
Greensboro Public Library Foundation
Greensboro Urban Ministries
Guilford County
Lincoln Financial Foundation
March of Dimes
NC Dept. of Health and Human Services
United Way of Greater Greensboro
Women to Women Foundation
Thank You To Our Investors!
July 1, 2014 – June 30, 2015

MAJOR BENEFACTORS ($10,000+)
Anonymous
Anne and Sam Hummel
Claudia and David Reich
Sally and Alan Cone Fund II
Tannenbaum-Sternberger Foundation
Weaver Foundation
VF Foundation

GOLD LEADERS ($5,000-$9,999)
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Carol and Seymour Levin Foundation
Katherine Stern
Katherine and Mike Weaver
Robert Page
St. Paul the Apostle Church

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Ann and Ben Zuraw
Carolyn Flowers
Chuck Sample
Darrell McNeill
Hayes Investments of High Point
Jackie Wieland
Kim Diop
First Baptist Church
FNZ Foundation
Louise and Bill Latture
Summit Avenue-192, Inc
Warren Williams & Associates, PC
Wood Forest National Bank

BENEFACTORS ($500-$999)
Betty Smith
Caroline North
Cynthia Lancaster
Donna Duffy
First Evangelical Baptist Church

First Evangelical Baptist Church
Guilford Medical & Dental Managers
Jacqueline McCracken
Joy Southerland
Karim Cox
Laurie Brown
Mary and Don Brady
R & B Charters, Inc.
Robin Hager
Sangeetha Shivaji
Susan and Eric Wiseman
Tiffany Lam-Balfour
UNCG
Victoria and Ronald Milstein
Westover Church

PATRONS ($200-$499)
Beta Iota Omega Chapter-aka
Brent Farmer
Bridget Johnson
Caroline Joyce
Coltrane and Overfield
Cynthia Dobson
Cynthia Spillers
Darrell Cobb
Donald Brady
Elisabeth Griffin
Grants Landscaping Services, Inc.
Greensboro Council of Catholic Women
Jean Garner
Melba McMillian
Karla Munden
Lynn Moudy
John Clapp
Linda Cary
Margaret Arbuckle
Marlene Pratto
Mt. Pleasant United Methodist Church
New Bridge Bank
Peace United Church of Christ Women’s Fellowship
R & R Transportation
Ralf Davis
Rehab Builders, Inc.
Ribando & Semones, DDS, PA
Sharp
Susan Schwartz
Tracy Nichols
UNCG Center for Women’s Health
William Moore
Yvonne Johnson

SUSTAINERS ($100-$199)
Adalfo McInnis
Anna Fesmire
Barbara Hughes
Bradley France
Carol Garlington
Carol Hart
Catholic Daughters of the Americas
Charles Hartis
Charles Lipsky
Chester Brown
Clayton Person
Connie Lewter
Corey Povar
Cynthia Garnette
David Starnes
Davis Troxler
Deb Harris Richardson
Diane Davis
Donna Stepp
Dorothy Borei
Edwin Hathaway
Erin McCarthy
Felicia Price
First Friends Meeting
Fred Ireland
Grace Community Church
Hagan Properties, Inc.
Irma and Leo Velarde
Jan Albrecht
Jane Nutt
Janice Siebert
Thank You!

Jean Lange  
Jean Workman  
John Markham  
Josh Hunter  
Kenneth Schwertner  
KHM LLC  
Lila Yamaguchi  
Louise Kemp  
Lucy Alexander  
Lynette Batton  
Lynn and Mario Grigni  
Mark Wilson  
Matthew Greer  
Martha Ayelette  
Mrs. Russell Hall  
Mt. Pleasant Helpers  
NC Golf Academy  
Ravi Srirangam  
Ray Flowers Jr.  
Ray K Flowers  
Sean Harris  
Sherry Abernathy  
Shonne Meachum  
St. Mary's Church  
Seekers of Mt. Pleasant United Methodist Church  
Thaddeus Jackson  
Vernel Flowers Sr.  
Vernie Lewis  
Walter Flowers  
Wealth Preservation Group, LLC  
William Parkerson

FRIENDS ($1-$99)

Abigail Lipsky  
Addy Jeffrey  
Aggie Jackson  
Andrea Zimmerman  
Anna Senn  
Beth Willis  
Brenda Stubbs  
Christopher Sanford  
Chloe Keveryn  
Colleen Hodges  
Darrell Key  
Dave Reed  
David Chen  
Diane Smith  
Dixon Golf, Inc  
Dolly Madison Women's Club  
E.A. Rachels  
Edith Votta  
Ethel Crooks  
Franklin McCain  
Framanga Sanchez  
Florence Corpening  
Gladys Robinson  
Gussie McMillan  
Henrietta Whelan  
Jamal Fox  
James Battle  
James Goodyear  
James Herbin  
Jane Albrecht  
Janet Green  
Janice Acosta Borrero  
Jean Lange  
Jeffrey Johnson  
John Sheffield  
Johnny Melvin  
Joyce Dixon  
Judith Harris  
Judith Harvey  
Judy Nance  
Karlyn Shankland  
Kenneth Gruber  
Lea Williams  
Linda Carlisle  
Lisbeth Hickey  
Lois Bundy  
Loretta Eichhorn  
Loreen Olson  
Lydal Cantrell  
M. Reed  
Margaret Curtis  
Margaret Salinger  
Mark Brunson  
Marie Isley  
Marta Torner  
Martha Canipe  
Mary Gordon  
Mary McNeill  
Michael Buchannan  
Melissa Burroughs  
Michelle Gethers-Clark  
Nancy Baily  
Nancy Beard  
Necia Boyers  
Nancy Hoffman  
Our Lady of Grace Church  
Pamela Barrett  
Patricia O'Shea  
Patricia Goldberg  
Paul Kennedy  
Paul Smith  
Phillip Feischmann  
Robert Olenick  
Roger Ganon  
S. McConnell  
Samuel Gaines  
Sarah Brubaker  
Sandra Alexander  
Sandra Boren  
Sharon Hightower  
Sherry Royal  
Sue Causey  
Sylvia McGinty  
Stephen Ferrell  
Terry Anderson  
The Burlington School  
Todd Walters  
Tomika Thurman  
Tyrone McDuffie  
Virginia Achev  
Whitney Vanderwerff
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<td><strong>Net Income</strong></td>
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Our Staff
Jessica Ayivi
Chanel Bulluck
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Jessica Bryant
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Brandi Collins-Calhoun
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1970  Shirley Frye
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1975  Carolyn Allen
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1978  Irene Harrington
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1981  Priscilla Taylor
1982  Carol Stoneburner
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1989  Melinda Morton
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1993  Barbara Walker
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1997  Fran Melette
1999  Linda Williams
2000  A. Jean Jackson
2002  Donna Fairfield
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2006  Nancy Hoffman
2007  Lottayne Widemon
2008  Judi Rossabi
2009-2011  Kimberly Diop
2012-2014  Jacqueline Nelson
2014-2015  Donna Duffy

The YWCA Greensboro is proud to partner with United Way in serving the needs of the Greater Greensboro community. Please support the annual United Way Campaign.

The YWCA Greensboro is proud to partner with United Way in serving the needs of the Greater Greensboro community. Please support the annual United Way Campaign.

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